



Full Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.416/-74.4011

Property Overview

<i>Total GLA</i>	<i>Year Opened</i>
760,909 sf	1970

Trade Area Stats

Population (2021)
599,876

Households (2021)
210,419

Average HH Income (2021)
\$122,868

Brunswick Square	Trade Area
Population	
2021 Estimated Population	599,876
2026 Projected Population	597,943
2010 Census Population	559,716
2000 Census Population	513,603
Projected Annual Growth 2021 to 2026	-
Historical Annual Growth 2000 to 2021	0.8%
Households	
2021 Estimated Households	210,419
2026 Projected Households	217,219
2010 Census Households	198,866
2000 Census Households	184,896
Projected Annual Growth 2021 to 2026	0.6%
Historical Annual Growth 2000 to 2021	0.7%
Age	
2021 Est. Population Under 10 Years	11.0%
2021 Est. Population 10 to 19 Years	12.3%
2021 Est. Population 20 to 29 Years	13.2%
2021 Est. Population 30 to 44 Years	19.8%
2021 Est. Population 45 to 59 Years	19.8%
2021 Est. Population 60 to 74 Years	16.6%
2021 Est. Population 75 Years or Over	7.3%
2021 Est. Median Age	39.8
Marital Status & Gender	
2021 Est. Male Population	49.1%
2021 Est. Female Population	50.9%
2021 Est. Never Married	32.4%
2021 Est. Now Married	50.7%
2021 Est. Separated or Divorced	11.0%
2021 Est. Widowed	5.9%
Income	
2021 Est. HH Income \$200,000 or More	15.7%
2021 Est. HH Income \$150,000 to \$199,999	10.6%
2021 Est. HH Income \$100,000 to \$149,999	20.3%
2021 Est. HH Income \$75,000 to \$99,999	12.9%
2021 Est. HH Income \$50,000 to \$74,999	15.1%
2021 Est. HH Income \$35,000 to \$49,999	8.6%
2021 Est. HH Income \$25,000 to \$34,999	5.6%
2021 Est. HH Income \$15,000 to \$24,999	4.5%
2021 Est. HH Income Under \$15,000	6.7%
2021 Est. Average Household Income	\$122,868
2021 Est. Median Household Income	\$99,110
2021 Est. Per Capita Income	\$43,241
2021 Est. Total Businesses	20,448
2021 Est. Total Employees	249,305

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Brunswick Square	Trade Area
Race	
2021 Est. White	57.6%
2021 Est. Black	12.7%
2021 Est. Asian or Pacific Islander	20.6%
2021 Est. American Indian or Alaska Native	0.3%
2021 Est. Other Races	8.8%
Hispanic	
2021 Est. Hispanic Population	105,256
2021 Est. Hispanic Population	17.5%
2026 Proj. Hispanic Population	17.9%
2010 Hispanic Population	14.7%
Education (Adults 25 & Older)	
2021 Est. Adult Population (25 Years or Over)	419,205
2021 Est. Elementary (Grade Level 0 to 8)	4.1%
2021 Est. Some High School (Grade Level 9 to 11)	4.4%
2021 Est. High School Graduate	24.2%
2021 Est. Some College	14.8%
2021 Est. Associate Degree Only	6.5%
2021 Est. Bachelor Degree Only	27.9%
2021 Est. Graduate Degree	18.1%
Housing	
2021 Est. Total Housing Units	217,879
2021 Est. Owner-Occupied	67.5%
2021 Est. Renter-Occupied	29.1%
2021 Est. Vacant Housing	3.4%
Homes Built by Year	
2021 Homes Built 2010 or later	4.9%
2021 Homes Built 2000 to 2009	9.5%
2021 Homes Built 1990 to 1999	11.7%
2021 Homes Built 1980 to 1989	17.0%
2021 Homes Built 1970 to 1979	11.5%
2021 Homes Built 1960 to 1969	15.3%
2021 Homes Built 1950 to 1959	14.1%
2021 Homes Built Before 1949	12.7%
Home Values	
2021 Home Value \$1,000,000 or More	1.0%
2021 Home Value \$500,000 to \$999,999	20.3%
2021 Home Value \$400,000 to \$499,999	17.4%
2021 Home Value \$300,000 to \$399,999	28.8%
2021 Home Value \$200,000 to \$299,999	21.6%
2021 Home Value \$150,000 to \$199,999	5.8%
2021 Home Value \$100,000 to \$149,999	2.4%
2021 Home Value \$50,000 to \$99,999	1.1%
2021 Home Value \$25,000 to \$49,999	0.9%
2021 Home Value Under \$25,000	0.8%
2021 Median Home Value	\$371,191
2021 Median Rent	\$1,387

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Brunswick Square	Trade Area
Labor Force	
2021 Est. Labor Population Age 16 Years or Over	491,807
2021 Est. Civilian Employed	58.2%
2021 Est. Civilian Unemployed	4.5%
2021 Est. in Armed Forces	-
2021 Est. not in Labor Force	37.3%
2021 Labor Force Males	48.6%
2021 Labor Force Females	51.4%
Occupation	
2021 Occupation: Population Age 16 Years or Over	286,086
2021 Mgmt, Business, & Financial Operations	20.0%
2021 Professional, Related	29.3%
2021 Service	12.5%
2021 Sales, Office	19.2%
2021 Farming, Fishing, Forestry	-
2021 Construction, Extraction, Maintenance	6.5%
2021 Production, Transport, Material Moving	12.5%
2021 White Collar Workers	68.4%
2021 Blue Collar Workers	31.6%
Transportation to Work	
2021 Drive to Work Alone	72.1%
2021 Drive to Work in Carpool	9.4%
2021 Travel to Work by Public Transportation	9.6%
2021 Drive to Work on Motorcycle	-
2021 Walk or Bicycle to Work	2.9%
2021 Other Means	1.2%
2021 Work at Home	4.9%
Travel Time	
2021 Travel to Work in 14 Minutes or Less	17.4%
2021 Travel to Work in 15 to 29 Minutes	28.3%
2021 Travel to Work in 30 to 59 Minutes	33.4%
2021 Travel to Work in 60 Minutes or More	21.0%
2021 Average Travel Time to Work	30.7
Consumer Expenditure	
2021 Est. Total Household Expenditure	\$17.1 B
2021 Est. Apparel	\$615.1 M
2021 Est. Contributions, Gifts	\$1.04 B
2021 Est. Education, Reading	\$607.51 M
2021 Est. Entertainment	\$989.41 M
2021 Est. Food, Beverages, Tobacco	\$2.58 B
2021 Est. Furnishings, Equipment	\$611.92 M
2021 Est. Health Care, Insurance	\$1.53 B
2021 Est. Household Operations, Shelter, Utilities	\$5.48 B
2021 Est. Miscellaneous Expenses	\$325.66 M
2021 Est. Personal Care	\$229.59 M
2021 Est. Transportation	\$3.1 B

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