

Lat/Lon: 41.1502/-78.8942

### Property Overview

<i>Total GLA</i>	<i>Year Opened</i>
444,000 sf	1970

### Trade Area Stats

*Population (2022)*  
133,661

*Households (2021)*  
57,008

*Average HH Income (2021)*  
\$67,485

DuBois Mall	Trade Area
<b>Population</b>	
2022 Estimated Population	133,661
2027 Projected Population	129,669
2020 Census Population	134,005
2010 Census Population	137,361
Projected Annual Growth 2022 to 2027	-0.6%
Historical Annual Growth 2010 to 2022	-0.2%
<b>Households</b>	
2022 Estimated Households	57,008
2027 Projected Households	54,680
2020 Census Households	57,115
2010 Census Households	56,874
Projected Annual Growth 2022 to 2027	-0.8%
Historical Annual Growth 2010 to 2022	-
<b>Age</b>	
2022 Est. Population Under 10 Years	9.8%
2022 Est. Population 10 to 19 Years	12.3%
2022 Est. Population 20 to 29 Years	10.3%
2022 Est. Population 30 to 44 Years	17.0%
2022 Est. Population 45 to 59 Years	20.1%
2022 Est. Population 60 to 74 Years	20.5%
2022 Est. Population 75 Years or Over	10.0%
2022 Est. Median Age	44.4
<b>Marital Status &amp; Gender</b>	
2022 Est. Male Population	49.6%
2022 Est. Female Population	50.4%
2022 Est. Never Married	28.3%
2022 Est. Now Married	48.4%
2022 Est. Separated or Divorced	14.9%
2022 Est. Widowed	8.4%
<b>Income</b>	
2022 Est. HH Income \$200,000 or More	2.6%
2022 Est. HH Income \$150,000 to \$199,999	2.9%
2022 Est. HH Income \$100,000 to \$149,999	12.8%
2022 Est. HH Income \$75,000 to \$99,999	13.5%
2022 Est. HH Income \$50,000 to \$74,999	21.8%
2022 Est. HH Income \$35,000 to \$49,999	14.4%
2022 Est. HH Income \$25,000 to \$34,999	10.8%
2022 Est. HH Income \$15,000 to \$24,999	10.3%
2022 Est. HH Income Under \$15,000	10.8%
2022 Est. Average Household Income	\$67,485
2022 Est. Median Household Income	\$53,977
2022 Est. Per Capita Income	\$29,033
2022 Est. Total Businesses	5,004
2022 Est. Total Employees	61,430

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## Full Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



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DuBois Mall	Trade Area
<b>Race</b>	
2022 Est. White	93.8%
2022 Est. Black	0.7%
2022 Est. Asian or Pacific Islander	1.4%
2022 Est. American Indian or Alaska Native	0.1%
2022 Est. Other Races	4.0%
<b>Hispanic</b>	
2022 Est. Hispanic Population	2,012
2022 Est. Hispanic Population	1.5%
2027 Proj. Hispanic Population	1.5%
2020 Hispanic Population	1.3%
<b>Education (Adults 25 &amp; Older)</b>	
2022 Est. Adult Population (25 Years or Over)	96,802
2022 Est. Elementary (Grade Level 0 to 8)	2.7%
2022 Est. Some High School (Grade Level 9 to 11)	6.2%
2022 Est. High School Graduate	48.1%
2022 Est. Some College	13.1%
2022 Est. Associate Degree Only	10.3%
2022 Est. Bachelor Degree Only	12.4%
2022 Est. Graduate Degree	7.2%
<b>Housing</b>	
2022 Est. Total Housing Units	68,645
2022 Est. Owner-Occupied	61.8%
2022 Est. Renter-Occupied	21.2%
2022 Est. Vacant Housing	17.0%
<b>Homes Built by Year</b>	
2022 Homes Built 2010 or later	1.9%
2022 Homes Built 2000 to 2009	5.6%
2022 Homes Built 1990 to 1999	9.0%
2022 Homes Built 1980 to 1989	7.1%
2022 Homes Built 1970 to 1979	12.0%
2022 Homes Built 1960 to 1969	6.3%
2022 Homes Built 1950 to 1959	9.8%
2022 Homes Built Before 1949	31.2%
<b>Home Values</b>	
2022 Home Value \$1,000,000 or More	0.5%
2022 Home Value \$500,000 to \$999,999	1.7%
2022 Home Value \$400,000 to \$499,999	1.4%
2022 Home Value \$300,000 to \$399,999	3.5%
2022 Home Value \$200,000 to \$299,999	13.1%
2022 Home Value \$150,000 to \$199,999	14.6%
2022 Home Value \$100,000 to \$149,999	19.6%
2022 Home Value \$50,000 to \$99,999	32.9%
2022 Home Value \$25,000 to \$49,999	8.3%
2022 Home Value Under \$25,000	4.4%
2022 Median Home Value	\$116,541
2022 Median Rent	\$563

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DuBois Mall	Trade Area
<b>Labor Force</b>	
2022 Est. Labor Population Age 16 Years or Over	111,126
2022 Est. Civilian Employed	51.8%
2022 Est. Civilian Unemployed	3.9%
2022 Est. in Armed Forces	0.1%
2022 Est. not in Labor Force	44.2%
2022 Labor Force Males	49.3%
2022 Labor Force Females	50.7%
<b>Occupation</b>	
2022 Occupation: Population Age 16 Years or Over	57,609
2022 Mgmt, Business, & Financial Operations	9.2%
2022 Professional, Related	19.6%
2022 Service	17.2%
2022 Sales, Office	18.5%
2022 Farming, Fishing, Forestry	0.5%
2022 Construction, Extraction, Maintenance	10.2%
2022 Production, Transport, Material Moving	24.8%
2022 White Collar Workers	47.3%
2022 Blue Collar Workers	52.7%
<b>Transportation to Work</b>	
2022 Drive to Work Alone	82.5%
2022 Drive to Work in Carpool	8.6%
2022 Travel to Work by Public Transportation	0.7%
2022 Drive to Work on Motorcycle	-
2022 Walk or Bicycle to Work	3.9%
2022 Other Means	0.9%
2022 Work at Home	3.3%
<b>Travel Time</b>	
2022 Travel to Work in 14 Minutes or Less	42.0%
2022 Travel to Work in 15 to 29 Minutes	34.3%
2022 Travel to Work in 30 to 59 Minutes	17.3%
2022 Travel to Work in 60 Minutes or More	6.5%
2022 Average Travel Time to Work	16.5
<b>Consumer Expenditure</b>	
2022 Est. Total Household Expenditure	\$3.05 B
2022 Est. Apparel	\$104.78 M
2022 Est. Contributions, Gifts	\$167.66 M
2022 Est. Education, Reading	\$88.44 M
2022 Est. Entertainment	\$169.37 M
2022 Est. Food, Beverages, Tobacco	\$473.28 M
2022 Est. Furnishings, Equipment	\$105.55 M
2022 Est. Health Care, Insurance	\$289.11 M
2022 Est. Household Operations, Shelter, Utilities	\$995.22 M
2022 Est. Miscellaneous Expenses	\$57.63 M
2022 Est. Personal Care	\$40.91 M
2022 Est. Transportation	\$557.22 M

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