

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 45.6762/-94.4512

Property Overview

<i>Total GLA</i>	<i>Year Opened</i>
896,181 sq ft	1964

Trade Area Stats

Population (2023)
617,288

Households (2023)
243,591

Average HH Income (2023)
\$100,053

Crossroads Center, St Cloud MN	Trade Area
Population	
2023 Estimated Population	617,288
2028 Projected Population	637,032
2020 Census Population	607,781
2010 Census Population	577,726
Projected Annual Growth 2023 to 2028	0.6%
Historical Annual Growth 2010 to 2023	0.5%
Households	
2023 Estimated Households	243,591
2028 Projected Households	248,529
2020 Census Households	237,425
2010 Census Households	222,678
Projected Annual Growth 2023 to 2028	0.4%
Historical Annual Growth 2010 to 2023	0.7%
Age	
2023 Est. Population Under 10 Years	12.5%
2023 Est. Population 10 to 19 Years	13.9%
2023 Est. Population 20 to 29 Years	12.4%
2023 Est. Population 30 to 44 Years	18.3%
2023 Est. Population 45 to 59 Years	18.1%
2023 Est. Population 60 to 74 Years	17.5%
2023 Est. Population 75 Years or Over	7.3%
2023 Est. Median Age	39.1
Marital Status & Gender	
2023 Est. Male Population	50.8%
2023 Est. Female Population	49.2%
2023 Est. Never Married	30.4%
2023 Est. Now Married	52.0%
2023 Est. Separated or Divorced	12.1%
2023 Est. Widowed	5.4%
Income	
2023 Est. HH Income \$200,000 or More	7.4%
2023 Est. HH Income \$150,000 to \$199,999	8.6%
2023 Est. HH Income \$100,000 to \$149,999	18.3%
2023 Est. HH Income \$75,000 to \$99,999	14.3%
2023 Est. HH Income \$50,000 to \$74,999	18.1%
2023 Est. HH Income \$35,000 to \$49,999	11.0%
2023 Est. HH Income \$25,000 to \$34,999	7.8%
2023 Est. HH Income \$15,000 to \$24,999	6.8%
2023 Est. HH Income Under \$15,000	7.5%
2023 Est. Average Household Income	\$100,053
2023 Est. Median Household Income	\$76,626
2023 Est. Per Capita Income	\$39,775
2023 Est. Total Businesses	21,020
2023 Est. Total Employees	227,357

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Race		
2023 Est. White		88.1%
2023 Est. Black		4.3%
2023 Est. Asian or Pacific Islander		2.0%
2023 Est. American Indian or Alaska Native		0.4%
2023 Est. Other Races		5.2%
Hispanic		
2023 Est. Hispanic Population	28,150	
2023 Est. Hispanic Population		4.6%
2028 Proj. Hispanic Population		4.5%
2020 Hispanic Population		4.3%
Education (Adults 25 & Older)		
2023 Est. Adult Population (25 Years or Over)	412,961	
2023 Est. Elementary (Grade Level 0 to 8)		2.5%
2023 Est. Some High School (Grade Level 9 to 11)		4.1%
2023 Est. High School Graduate		30.0%
2023 Est. Some College		23.0%
2023 Est. Associate Degree Only		14.8%
2023 Est. Bachelor Degree Only		17.5%
2023 Est. Graduate Degree		8.1%
Housing		
2023 Est. Total Housing Units	286,076	
2023 Est. Owner-Occupied		64.2%
2023 Est. Renter-Occupied		21.0%
2023 Est. Vacant Housing		14.9%
Homes Built by Year		
2023 Homes Built 2010 or later		7.5%
2023 Homes Built 2000 to 2009		16.3%
2023 Homes Built 1990 to 1999		13.0%
2023 Homes Built 1980 to 1989		10.5%
2023 Homes Built 1970 to 1979		12.6%
2023 Homes Built 1960 to 1969		6.1%
2023 Homes Built 1950 to 1959		6.0%
2023 Homes Built Before 1949		13.1%
Home Values		
2023 Home Value \$1,000,000 or More		1.0%
2023 Home Value \$500,000 to \$999,999		7.7%
2023 Home Value \$400,000 to \$499,999		8.6%
2023 Home Value \$300,000 to \$399,999		16.1%
2023 Home Value \$200,000 to \$299,999		29.0%
2023 Home Value \$150,000 to \$199,999		15.6%
2023 Home Value \$100,000 to \$149,999		11.2%
2023 Home Value \$50,000 to \$99,999		5.7%
2023 Home Value \$25,000 to \$49,999		1.7%
2023 Home Value Under \$25,000		3.4%
2023 Median Home Value	\$245,232	
2023 Median Rent	\$772	

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Labor Force		
2023 Est. Labor Population Age 16 Years or Over	487,862	
2023 Est. Civilian Employed		65.0%
2023 Est. Civilian Unemployed		3.1%
2023 Est. in Armed Forces		0.2%
2023 Est. not in Labor Force		31.8%
2023 Labor Force Males		50.6%
2023 Labor Force Females		49.4%
Occupation		
2023 Occupation: Population Age 16 Years or Over	316,853	
2023 Mgmt, Business, & Financial Operations		14.9%
2023 Professional, Related		20.7%
2023 Service		16.1%
2023 Sales, Office		20.3%
2023 Farming, Fishing, Forestry		1.1%
2023 Construction, Extraction, Maintenance		10.3%
2023 Production, Transport, Material Moving		16.7%
2023 White Collar Workers		55.9%
2023 Blue Collar Workers		44.1%
Transportation to Work		
2023 Drive to Work Alone		76.9%
2023 Drive to Work in Carpool		8.2%
2023 Travel to Work by Public Transportation		0.8%
2023 Drive to Work on Motorcycle		-
2023 Walk or Bicycle to Work		3.2%
2023 Other Means		0.8%
2023 Work at Home		10.1%
Travel Time		
2023 Travel to Work in 14 Minutes or Less		37.9%
2023 Travel to Work in 15 to 29 Minutes		32.8%
2023 Travel to Work in 30 to 59 Minutes		21.8%
2023 Travel to Work in 60 Minutes or More		7.6%
2023 Average Travel Time to Work		19.5
Consumer Expenditure		
2023 Est. Total Household Expenditure	\$17.18 B	
2023 Est. Apparel	\$604.39 M	
2023 Est. Contributions, Gifts	\$990.45 M	
2023 Est. Education, Reading	\$553.05 M	
2023 Est. Entertainment	\$978.78 M	
2023 Est. Food, Beverages, Tobacco	\$2.62 B	
2023 Est. Furnishings, Equipment	\$608.32 M	
2023 Est. Health Care, Insurance	\$1.58 B	
2023 Est. Household Operations, Shelter, Utilities	\$5.54 B	
2023 Est. Miscellaneous Expenses	\$325.65 M	
2023 Est. Personal Care	\$230.79 M	
2023 Est. Transportation	\$3.14 B	

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