

Lat/Lon: 35.2007/-106.6422

Property Overview

<i>Total GLA</i>	<i>Year Opened</i>
1,051,846 sf	1996

Trade Area Stats

Population (2021)
450,582

Households (2021)
171,094

Average HH Income (2021)
\$83,636

Cottonwood Mall - Trade Area		Trade Area
Population		
2021 Estimated Population		450,582
2026 Projected Population		464,050
2020 Census Population		448,457
2010 Census Population		415,095
Projected Annual Growth 2021 to 2026		0.6%
Historical Annual Growth 2010 to 2021		0.8%
Households		
2021 Estimated Households		171,094
2026 Projected Households		179,512
2020 Census Households		170,704
2010 Census Households		153,789
Projected Annual Growth 2021 to 2026		1.0%
Historical Annual Growth 2010 to 2021		-
Age		
2021 Est. Population Under 10 Years		12.3%
2021 Est. Population 10 to 19 Years		13.5%
2021 Est. Population 20 to 29 Years		12.6%
2021 Est. Population 30 to 44 Years		21.6%
2021 Est. Population 45 to 59 Years		17.6%
2021 Est. Population 60 to 74 Years		16.1%
2021 Est. Population 75 Years or Over		6.3%
2021 Est. Median Age		38.0
Marital Status & Gender		
2021 Est. Male Population		48.8%
2021 Est. Female Population		51.2%
2021 Est. Never Married		35.1%
2021 Est. Now Married		42.3%
2021 Est. Separated or Divorced		16.8%
2021 Est. Widowed		5.7%
Income		
2021 Est. HH Income \$200,000 or More		5.4%
2021 Est. HH Income \$150,000 to \$199,999		5.6%
2021 Est. HH Income \$100,000 to \$149,999		15.8%
2021 Est. HH Income \$75,000 to \$99,999		15.2%
2021 Est. HH Income \$50,000 to \$74,999		20.6%
2021 Est. HH Income \$35,000 to \$49,999		12.0%
2021 Est. HH Income \$25,000 to \$34,999		8.6%
2021 Est. HH Income \$15,000 to \$24,999		7.4%
2021 Est. HH Income Under \$15,000		9.5%
2021 Est. Average Household Income		\$83,636
2021 Est. Median Household Income		\$67,087
2021 Est. Per Capita Income		\$31,878
2021 Est. Total Businesses		15,080
2021 Est. Total Employees		163,181

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Full Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups



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Cottonwood Mall - Trade Area		Trade Area
Race		
2021 Est. White		52.4%
2021 Est. Black		3.1%
2021 Est. Asian or Pacific Islander		2.5%
2021 Est. American Indian or Alaska Native		4.0%
2021 Est. Other Races		38.0%
Hispanic		
2021 Est. Hispanic Population	236,596	
2021 Est. Hispanic Population		52.5%
2026 Proj. Hispanic Population		52.7%
2020 Hispanic Population		59.1%
Education (Adults 25 & Older)		
2021 Est. Adult Population (25 Years or Over)	308,656	
2021 Est. Elementary (Grade Level 0 to 8)		4.0%
2021 Est. Some High School (Grade Level 9 to 11)		7.0%
2021 Est. High School Graduate		25.0%
2021 Est. Some College		24.0%
2021 Est. Associate Degree Only		9.4%
2021 Est. Bachelor Degree Only		18.0%
2021 Est. Graduate Degree		12.6%
Housing		
2021 Est. Total Housing Units	181,657	
2021 Est. Owner-Occupied		68.6%
2021 Est. Renter-Occupied		25.5%
2021 Est. Vacant Housing		5.8%
Homes Built by Year		
2021 Homes Built 2010 or later		9.0%
2021 Homes Built 2000 to 2009		22.9%
2021 Homes Built 1990 to 1999		18.6%
2021 Homes Built 1980 to 1989		14.5%
2021 Homes Built 1970 to 1979		12.2%
2021 Homes Built 1960 to 1969		6.1%
2021 Homes Built 1950 to 1959		5.2%
2021 Homes Built Before 1949		5.6%
Home Values		
2021 Home Value \$1,000,000 or More		1.3%
2021 Home Value \$500,000 to \$999,999		5.2%
2021 Home Value \$400,000 to \$499,999		6.1%
2021 Home Value \$300,000 to \$399,999		11.0%
2021 Home Value \$200,000 to \$299,999		27.3%
2021 Home Value \$150,000 to \$199,999		26.2%
2021 Home Value \$100,000 to \$149,999		13.5%
2021 Home Value \$50,000 to \$99,999		4.3%
2021 Home Value \$25,000 to \$49,999		1.4%
2021 Home Value Under \$25,000		3.7%
2021 Median Home Value	\$220,880	
2021 Median Rent	\$895	

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Cottonwood Mall - Trade Area		Trade Area
Labor Force		
2021 Est. Labor Population Age 16 Years or Over	357,509	
2021 Est. Civilian Employed	57.3%	
2021 Est. Civilian Unemployed	5.2%	
2021 Est. in Armed Forces	0.4%	
2021 Est. not in Labor Force	37.1%	
2021 Labor Force Males	48.1%	
2021 Labor Force Females	51.9%	
Occupation		
2021 Occupation: Population Age 16 Years or Over	204,896	
2021 Mgmt, Business, & Financial Operations	14.7%	
2021 Professional, Related	25.8%	
2021 Service	18.5%	
2021 Sales, Office	22.8%	
2021 Farming, Fishing, Forestry	0.2%	
2021 Construction, Extraction, Maintenance	8.2%	
2021 Production, Transport, Material Moving	9.9%	
2021 White Collar Workers	63.2%	
2021 Blue Collar Workers	36.8%	
Transportation to Work		
2021 Drive to Work Alone	83.9%	
2021 Drive to Work in Carpool	8.4%	
2021 Travel to Work by Public Transportation	1.1%	
2021 Drive to Work on Motorcycle	0.2%	
2021 Walk or Bicycle to Work	1.4%	
2021 Other Means	0.7%	
2021 Work at Home	4.2%	
Travel Time		
2021 Travel to Work in 14 Minutes or Less	20.9%	
2021 Travel to Work in 15 to 29 Minutes	41.9%	
2021 Travel to Work in 30 to 59 Minutes	31.4%	
2021 Travel to Work in 60 Minutes or More	5.8%	
2021 Average Travel Time to Work	23.5	
Consumer Expenditure		
2021 Est. Total Household Expenditure	\$10.59 B	
2021 Est. Apparel	\$371.83 M	
2021 Est. Contributions, Gifts	\$595.27 M	
2021 Est. Education, Reading	\$329.66 M	
2021 Est. Entertainment	\$597.62 M	
2021 Est. Food, Beverages, Tobacco	\$1.63 B	
2021 Est. Furnishings, Equipment	\$371.34 M	
2021 Est. Health Care, Insurance	\$977.44 M	
2021 Est. Household Operations, Shelter, Utilities	\$3.43 B	
2021 Est. Miscellaneous Expenses	\$199.71 M	
2021 Est. Personal Care	\$142.03 M	
2021 Est. Transportation	\$1.94 B	

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