



Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.9429/-70.7068

Property Overview

Total GLA | Year Opened
755,575 sq ft | 1989

Trade Area Stats

Population (2023)
181,561

Households (2023)
70,497

Average HH Income (2023)
\$155,429

Trade Area	Trade Area
Population	
2023 Estimated Population	181,561
2028 Projected Population	184,946
2020 Census Population	179,954
2010 Census Population	168,533
Projected Annual Growth 2023 to 2028	0.4%
Historical Annual Growth 2010 to 2023	0.6%
Households	
2023 Estimated Households	70,497
2028 Projected Households	73,473
2020 Census Households	69,017
2010 Census Households	62,460
Projected Annual Growth 2023 to 2028	0.8%
Historical Annual Growth 2010 to 2023	1.0%
Age	
2023 Est. Population Under 10 Years	9.8%
2023 Est. Population 10 to 19 Years	11.8%
2023 Est. Population 20 to 29 Years	10.8%
2023 Est. Population 30 to 44 Years	18.0%
2023 Est. Population 45 to 59 Years	21.6%
2023 Est. Population 60 to 74 Years	20.7%
2023 Est. Population 75 Years or Over	7.4%
2023 Est. Median Age	44.0
Marital Status & Gender	
2023 Est. Male Population	49.3%
2023 Est. Female Population	50.7%
2023 Est. Never Married	28.3%
2023 Est. Now Married	52.5%
2023 Est. Separated or Divorced	12.6%
2023 Est. Widowed	6.5%
Income	
2023 Est. HH Income \$200,000 or More	22.0%
2023 Est. HH Income \$150,000 to \$199,999	14.2%
2023 Est. HH Income \$100,000 to \$149,999	19.6%
2023 Est. HH Income \$75,000 to \$99,999	11.6%
2023 Est. HH Income \$50,000 to \$74,999	11.7%
2023 Est. HH Income \$35,000 to \$49,999	6.5%
2023 Est. HH Income \$25,000 to \$34,999	5.1%
2023 Est. HH Income \$15,000 to \$24,999	4.1%
2023 Est. HH Income Under \$15,000	5.2%
2023 Est. Average Household Income	\$155,429
2023 Est. Median Household Income	\$116,265
2023 Est. Per Capita Income	\$60,561
2023 Est. Total Businesses	6,914
2023 Est. Total Employees	59,449

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Trade Area	Trade Area
Labor Force	
2023 Est. Labor Population Age 16 Years or Over	150,970
2023 Est. Civilian Employed	63.4%
2023 Est. Civilian Unemployed	2.2%
2023 Est. in Armed Forces	0.1%
2023 Est. not in Labor Force	34.2%
2023 Labor Force Males	48.9%
2023 Labor Force Females	51.1%
Occupation	
2023 Occupation: Population Age 16 Years or Over	95,737
2023 Mgmt, Business, & Financial Operations	22.7%
2023 Professional, Related	26.1%
2023 Service	14.6%
2023 Sales, Office	19.3%
2023 Farming, Fishing, Forestry	0.2%
2023 Construction, Extraction, Maintenance	9.0%
2023 Production, Transport, Material Moving	8.2%
2023 White Collar Workers	68.0%
2023 Blue Collar Workers	32.0%
Transportation to Work	
2023 Drive to Work Alone	67.0%
2023 Drive to Work in Carpool	5.6%
2023 Travel to Work by Public Transportation	0.9%
2023 Drive to Work on Motorcycle	-
2023 Walk or Bicycle to Work	1.4%
2023 Other Means	0.7%
2023 Work at Home	24.4%
Travel Time	
2023 Travel to Work in 14 Minutes or Less	20.4%
2023 Travel to Work in 15 to 29 Minutes	32.6%
2023 Travel to Work in 30 to 59 Minutes	32.9%
2023 Travel to Work in 60 Minutes or More	14.0%
2023 Average Travel Time to Work	26.5
Consumer Expenditure	
2023 Est. Total Household Expenditure	\$6.85 B
2023 Est. Apparel	\$246.92 M
2023 Est. Contributions, Gifts	\$434.23 M
2023 Est. Education, Reading	\$256.41 M
2023 Est. Entertainment	\$401.85 M
2023 Est. Food, Beverages, Tobacco	\$1.02 B
2023 Est. Furnishings, Equipment	\$248.04 M
2023 Est. Health Care, Insurance	\$611.21 M
2023 Est. Household Operations, Shelter, Utilities	\$2.18 B
2023 Est. Miscellaneous Expenses	\$131.32 M
2023 Est. Personal Care	\$91.85 M
2023 Est. Transportation	\$1.23 B

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Race	
2023 Est. White	89.9%
2023 Est. Black	5.1%
2023 Est. Asian or Pacific Islander	1.4%
2023 Est. American Indian or Alaska Native	-
2023 Est. Other Races	3.5%
Hispanic	
2023 Est. Hispanic Population	5,601
2023 Est. Hispanic Population	3.1%
2028 Proj. Hispanic Population	3.1%
2020 Hispanic Population	2.5%
Education (Adults 25 & Older)	
2023 Est. Adult Population (25 Years or Over)	132,592
2023 Est. Elementary (Grade Level 0 to 8)	1.4%
2023 Est. Some High School (Grade Level 9 to 11)	2.8%
2023 Est. High School Graduate	25.3%
2023 Est. Some College	16.7%
2023 Est. Associate Degree Only	10.0%
2023 Est. Bachelor Degree Only	27.1%
2023 Est. Graduate Degree	16.7%
Housing	
2023 Est. Total Housing Units	77,826
2023 Est. Owner-Occupied	74.8%
2023 Est. Renter-Occupied	15.8%
2023 Est. Vacant Housing	9.4%
Homes Built by Year	
2023 Homes Built 2010 or later	8.7%
2023 Homes Built 2000 to 2009	9.5%
2023 Homes Built 1990 to 1999	10.4%
2023 Homes Built 1980 to 1989	13.7%
2023 Homes Built 1970 to 1979	14.4%
2023 Homes Built 1960 to 1969	10.2%
2023 Homes Built 1950 to 1959	7.8%
2023 Homes Built Before 1949	15.8%
Home Values	
2023 Home Value \$1,000,000 or More	4.2%
2023 Home Value \$500,000 to \$999,999	37.6%
2023 Home Value \$400,000 to \$499,999	23.8%
2023 Home Value \$300,000 to \$399,999	20.5%
2023 Home Value \$200,000 to \$299,999	8.2%
2023 Home Value \$150,000 to \$199,999	1.2%
2023 Home Value \$100,000 to \$149,999	0.8%
2023 Home Value \$50,000 to \$99,999	1.2%
2023 Home Value \$25,000 to \$49,999	1.0%
2023 Home Value Under \$25,000	1.5%
2023 Median Home Value	\$480,653
2023 Median Rent	\$1,332

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DEMOGRAPHICS