



### Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.3869/-71.7431

#### Property Overview

*Total GLA*  
855,000 sq ft

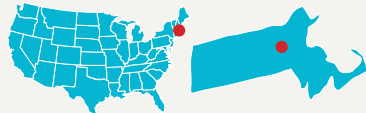
*Year Opened*  
1996

#### Trade Area Stats

*Population (2023)*  
**699,964**

*Households (2023)*  
**271,813**

*Average HH Income (2023)*  
**\$137,459**



Solomon Pond Mall, MA		Trade Area
<b>Population</b>		
2023 Estimated Population		699,964
2028 Projected Population		707,330
2020 Census Population		697,685
2010 Census Population		633,050
Projected Annual Growth 2023 to 2028		0.2%
Historical Annual Growth 2010 to 2023		0.8%
<b>Households</b>		
2023 Estimated Households		271,813
2028 Projected Households		279,137
2020 Census Households		267,566
2010 Census Households		240,596
Projected Annual Growth 2023 to 2028		0.5%
Historical Annual Growth 2010 to 2023		1.0%
<b>Age</b>		
2023 Est. Population Under 10 Years		11.1%
2023 Est. Population 10 to 19 Years		12.9%
2023 Est. Population 20 to 29 Years		13.2%
2023 Est. Population 30 to 44 Years		19.9%
2023 Est. Population 45 to 59 Years		20.4%
2023 Est. Population 60 to 74 Years		16.2%
2023 Est. Population 75 Years or Over		6.3%
2023 Est. Median Age		38.9
<b>Marital Status &amp; Gender</b>		
2023 Est. Male Population		49.7%
2023 Est. Female Population		50.3%
2023 Est. Never Married		35.2%
2023 Est. Now Married		45.9%
2023 Est. Separated or Divorced		14.2%
2023 Est. Widowed		4.7%
<b>Income</b>		
2023 Est. HH Income \$200,000 or More		19.5%
2023 Est. HH Income \$150,000 to \$199,999		11.7%
2023 Est. HH Income \$100,000 to \$149,999		17.0%
2023 Est. HH Income \$75,000 to \$99,999		10.9%
2023 Est. HH Income \$50,000 to \$74,999		13.0%
2023 Est. HH Income \$35,000 to \$49,999		8.0%
2023 Est. HH Income \$25,000 to \$34,999		5.5%
2023 Est. HH Income \$15,000 to \$24,999		6.0%
2023 Est. HH Income Under \$15,000		8.3%
2023 Est. Average Household Income		\$137,459
2023 Est. Median Household Income		\$107,801
2023 Est. Per Capita Income		\$53,756
2023 Est. Total Businesses		28,510
2023 Est. Total Employees		306,392

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Solomon Pond Mall, MA		Trade Area
<b>Race</b>		
2023 Est. White		69.9%
2023 Est. Black		8.2%
2023 Est. Asian or Pacific Islander		9.6%
2023 Est. American Indian or Alaska Native		0.2%
2023 Est. Other Races		12.0%
<b>Hispanic</b>		
2023 Est. Hispanic Population	92,131	
2023 Est. Hispanic Population		13.2%
2028 Proj. Hispanic Population		13.2%
2020 Hispanic Population		16.0%
<b>Education (Adults 25 &amp; Older)</b>		
2023 Est. Adult Population (25 Years or Over)	485,346	
2023 Est. Elementary (Grade Level 0 to 8)		3.8%
2023 Est. Some High School (Grade Level 9 to 11)		5.1%
2023 Est. High School Graduate		23.3%
2023 Est. Some College		15.0%
2023 Est. Associate Degree Only		8.0%
2023 Est. Bachelor Degree Only		24.9%
2023 Est. Graduate Degree		19.9%
<b>Housing</b>		
2023 Est. Total Housing Units	287,316	
2023 Est. Owner-Occupied		59.3%
2023 Est. Renter-Occupied		35.3%
2023 Est. Vacant Housing		5.4%
<b>Homes Built by Year</b>		
2023 Homes Built 2010 or later		6.2%
2023 Homes Built 2000 to 2009		8.1%
2023 Homes Built 1990 to 1999		8.4%
2023 Homes Built 1980 to 1989		11.4%
2023 Homes Built 1970 to 1979		10.4%
2023 Homes Built 1960 to 1969		10.2%
2023 Homes Built 1950 to 1959		10.7%
2023 Homes Built Before 1949		29.2%
<b>Home Values</b>		
2023 Home Value \$1,000,000 or More		3.0%
2023 Home Value \$500,000 to \$999,999		29.3%
2023 Home Value \$400,000 to \$499,999		18.6%
2023 Home Value \$300,000 to \$399,999		22.1%
2023 Home Value \$200,000 to \$299,999		17.6%
2023 Home Value \$150,000 to \$199,999		3.8%
2023 Home Value \$100,000 to \$149,999		1.8%
2023 Home Value \$50,000 to \$99,999		1.1%
2023 Home Value \$25,000 to \$49,999		1.2%
2023 Home Value Under \$25,000		1.5%
2023 Median Home Value	\$422,627	
2023 Median Rent	\$1,154	

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<b>Labor Force</b>		
2023 Est. Labor Population Age 16 Years or Over		569,983
2023 Est. Civilian Employed		63.3%
2023 Est. Civilian Unemployed		2.7%
2023 Est. in Armed Forces		-
2023 Est. not in Labor Force		33.9%
2023 Labor Force Males		49.3%
2023 Labor Force Females		50.7%
<b>Occupation</b>		
2023 Occupation: Population Age 16 Years or Over		361,000
2023 Mgmt, Business, & Financial Operations		20.0%
2023 Professional, Related		30.8%
2023 Service		15.1%
2023 Sales, Office		18.0%
2023 Farming, Fishing, Forestry		0.1%
2023 Construction, Extraction, Maintenance		6.4%
2023 Production, Transport, Material Moving		9.6%
2023 White Collar Workers		68.8%
2023 Blue Collar Workers		31.2%
<b>Transportation to Work</b>		
2023 Drive to Work Alone		64.4%
2023 Drive to Work in Carpool		7.2%
2023 Travel to Work by Public Transportation		1.5%
2023 Drive to Work on Motorcycle		-
2023 Walk or Bicycle to Work		2.1%
2023 Other Means		1.6%
2023 Work at Home		23.2%
<b>Travel Time</b>		
2023 Travel to Work in 14 Minutes or Less		26.2%
2023 Travel to Work in 15 to 29 Minutes		35.7%
2023 Travel to Work in 30 to 59 Minutes		28.0%
2023 Travel to Work in 60 Minutes or More		10.1%
2023 Average Travel Time to Work		23.4
<b>Consumer Expenditure</b>		
2023 Est. Total Household Expenditure		\$24.07 B
2023 Est. Apparel		\$869.35 M
2023 Est. Contributions, Gifts		\$1.51 B
2023 Est. Education, Reading		\$899.57 M
2023 Est. Entertainment		\$1.4 B
2023 Est. Food, Beverages, Tobacco		\$3.6 B
2023 Est. Furnishings, Equipment		\$864.89 M
2023 Est. Health Care, Insurance		\$2.13 B
2023 Est. Household Operations, Shelter, Utilities		\$7.7 B
2023 Est. Miscellaneous Expenses		\$459.74 M
2023 Est. Personal Care		\$322.5 M
2023 Est. Transportation		\$4.31 B

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