



The HVAC manufacturer is a **world leader** in air conditioning systems. Trane has 2,350 employees and is the **fourth largest employer** in La Crosse.

Western Technical College

3,854 students | 454 employees
5.3 mi from mall

Property Overview

Total GLA	Year Opened
598,171 sf	1980

Trade Area Stats

Population (2020)
362,914
Households (2020)
150,576
Average HH Income (2020)
\$77,881



VALLEY VIEW MALL



Hosted in the last week of September each year, Oktoberfest brings in crowds of **over 150,000 people annually** and **generates \$15 million** for the local economy. The celebration started in 1961 in La Crosse and is **one of the largest Oktoberfest celebrations in the country.**

